

# FDI 2019 Agenda

Day one: 11 November 2019	
Time	Session - Topic
08:00	<b>Registration and Networking</b>
09:00	<b>Main Address: H.E Sultan Bin Saeed Al Mansouri, Minister of Economy, UAE</b>
09:20	<b>Welcome Address:</b> H.E Marwan Bin Jassim Al Sarkal, Executive Chairman, <b>Sharjah Investment and Development Authority</b>
	<b>Sharjah Investors Services Center (SAEED) Launch and Video:</b> Mohammed Juma Al Musharrkh, CEO, <b>Sharjah FDI Office (Invest in Sharjah)</b>
09:30	<b>Keynote Speech: Mo Gawdat, Best Selling Author “Solve for Happy”: Engineer Your Path to Joy, Former Chief Business Officer, Google X</b>
10:00	<b>Recognition Awards by H.H. Sheikh Dr. Sultan bin Muhammad Al Qasimi</b>
10:30	<p><b>Panel 1: Applying Industry 4.0 to FDI for Sustainable Development</b></p> <ul style="list-style-type: none"> <li>Industry 4.0 and circular economy as enabling drivers for driving FDI and business Competitiveness</li> <li>How changes in business process, models and approach to product design (informed by Industry 4.0) can help drive regional competitiveness as well as sustainable development in the digital economy?</li> </ul> <p><b>Moderator: William Reichert, Partner, Charles Russell Speechlys LLP</b></p> <p><b>PANELISTS:</b>  <b>H.E Juma Mohammed Al Kait, Assistant Undersecretary, UAE Ministry of Economy - Foreign Trade Affairs</b>  <b>H.E. Abdulla Nasser Lootah, Director General, The Federal Competitiveness and Statistics Authority</b>  <b>Husain Rajab, Co-Chief Investment Officer, Bahrain Economic Development Board</b>  <b>Dr. Henry Loewendahl, Founder and CEO, WAVTEQ</b>  <b>Anita Yadav, Vice Chairman Of The Board, The Gulf Bond &amp; Sukuk Association, &amp; CEO of Century Financial</b></p>
11:15	<b>The Future of Artificial Intelligence by Azeem Azhar - Leading Authority On AI &amp; All Things Technology</b>
11:45	<p><b>Panel 2: Future of Sustainability (Environmental and Renewable Energy)</b></p> <ul style="list-style-type: none"> <li>How changes in the global climate and environmental challenges will impact local and regional economies</li> <li>Examining emerging and future trends in building a sustainable environment and their impact on current policies</li> <li>Investing in sustainable real estate and eco-friendly project</li> </ul> <p><b>Moderator: Timothée Néron-Bancel, Regional Manager, Middle East &amp; Africa, The Economist Group</b></p> <p><b>PANELISTS:</b>  <b>Alia Ali Busamra, Manager, Group Sustainability, ENOC</b>  <b>Suzanne Eveleigh, Director – Property Management, Savills</b>  <b>Dr. Muawieh Radaideh, Chief Executive Officer, SEE NEXUS</b>  <b>Mhairi Main Garcia, Partner, Dentons</b></p>
12:30	<p><b>Panel 3: The Future of Fintech (Banking &amp; Finance) - investing in innovation and sustainability of digitalized currencies and capital allocation</b></p> <ul style="list-style-type: none"> <li>Examining how Fintech and digitalized currencies is disrupting capital allocation to deliver economic growth and increase efficiency and maximize profits</li> <li>Role of digitalized currencies in shaping global capital allocation, payments and investments</li> </ul> <p><b>Moderator: Ali Bachrouch, Partner, Head of Corporate Structuring – Northern Emirates, Al Tamimi &amp; Company</b></p>

	<p><b>Daniel Lam</b>, Regional Director of Middle East and Africa, <b>Hong Kong Trade Development Council</b></p> <p><b>Evans Munyuki</b>, Chief Digital Officer, <b>Emirates NBD</b></p> <p><b>Alaeddin Elmajed</b>, Payment Services Director &amp; Fintech Leader, <b>Hyper Pay</b></p> <p><b>Mohamed Roushdy</b>, Fintech, Digital Transformation Advisor &amp; Head of Technology, <b>Dubai Asset Management</b></p> <p><b>Padmini Gupta</b>, Fintech CEO and Co-founder, <b>Rise</b></p>
1:15	<p><b>Innovation in Future Technologies</b></p> <p><b>Alaa ElShimy</b>, Managing Director &amp; Vice President, <b>Enterprise Business, Huawei Technologies</b></p>
1.45	<p><b>Panel 4: The Future of High-Quality Infrastructure Development – by Sharjah Electricity and Water Authority</b></p> <p><b>Moderator:</b> Eng. Ali Abbas Yousif Sani, Manager of Projects Development, <b>Sharjah Electricity and Water Authority</b></p> <p><b>PANELISTS:</b></p> <p><b>Susan Flanagan</b>, President &amp; CEO, <b>GE Energy Financial Services</b></p> <p><b>Masahiro Narikiyo</b>, CEO &amp; COO, <b>Sumitomo Corporation Middle East Group</b></p> <p><b>Mika Uchino</b>, Advisor, New Energy and Power Finance Dept, <b>Japan Bank for International Cooperation (JBIC)</b></p>
2:30	<p><b>Presentation: "Setting the Cinema Landscape for Investors"</b></p> <p><b>H.E Dr. Khalid Omar Al Midfa</b>, Chairman, <b>Sharjah Media City (SHAMS)</b></p>
3:00	<b>Closing Remarks</b>

<b>Workshops – Day One</b>		
10.30am – 12:30pm	<b>Book signing: Mo Gawdat at Invest in Sharjah Booth</b>	Public
11:00am-12:00pm	<p><b>Sharjah Real Estate Department Workshop: Investing in Sharjah real estate projects</b></p> <p><b>Presentation by:</b> Obaid Abdelrahman Al Madhlom Alsuwaidi, Director Of Real Estate Entrepreneurship Abdalla Ibrahim Alzarouni, Director of Real Estate Transactions Management</p>	Public session Translation Available
12:30pm – 2:00pm	<p><b>Youth Circle Discussion: The Future of Youth in the Era of Digital Enterprise</b></p> <p><b>Contributors (including other leading experts):</b> <b>H.E Marwan Bin Jassim Al Sarkal</b>, Executive Chairman, <b>Sharjah Investment and Development Authority</b> <b>H.E. Hussain Mohammed Al Mahmoudi</b>, CEO, American University of Sharjah Enterprises, CEO of the Sharjah Research, <b>Technology and Innovation Park</b> <b>H.E Dr. Khalid Omar Al Midfa</b>, Chairman, <b>Sharjah Media City (SHAMS)</b> <b>Mo Gawdat</b>, Best Selling Author “Solve for Happy”: Engineer Your Path to Joy, <b>Former Chief Business Officer, Google X</b></p>	Public session
2:00pm – 3:00pm	<b>Sharjah Entrepreneurship Foundation “Ruwad” - The Role of Government in Supporting Entrepreneurs</b>	Public session Arabic Translation Available

Day Two: 12 November 2019	
Time	Session - Topic
09:00	<b>Registration and Networking</b>
09:45	<b>Keynote Speech, Sharif Hallaba, Co-Founder and COO, XLabs</b>
10:00	<p><b>Panel 5: Sharjah Government – Investing in Sharjah</b></p> <ul style="list-style-type: none"> <li>• Highlighting new opportunities and potentials in the emirate</li> <li>• Updates on new investment direction and strategy to improve ease of doing business in Sharjah</li> </ul> <p><b>Moderator: Randa Khecha, Producer and Journalist, CNBC Arabia</b></p> <p><b>PANELISTS:</b>  <b>H.E. Sheikha Hind bint Majid Al Qassimi, Chairperson, Sharjah Business Women Council (SBWC)</b>  <b>H.E. Hussain Mohammed Al Mahmoudi, CEO Sharjah Research, Technology and Innovation Park</b>  <b>Mohammed Juma Al Musharrkh, CEO, Sharjah FDI Office</b>  <b>Salim Omar Salim, Director, Sharjah Publishing City Free Zone</b>  <b>Shihab Ahmed Alhammad, Director, Sharjah Media City Free Zone Authority</b>  <b>Abdulaziz Mohammed Shattaf, Assistant Director General for Membership Services Sector, Sharjah Chamber of Commerce and Industry</b></p>
10:45	<p><b>Future and Foresight Presentation: How to Approach the Future – Scenarios for Business and Society</b>  <b>Dr. Louis Klein, Dean, European School of Governance</b></p>
11:15	<p><b>Panel 6: Raising Funds to Accelerate Corporate Sustainable Growth – By Dubai Financial Market (DFM)</b></p> <p>Expert panelists discuss various capital-raising options, offering their perspectives on what appeals to an investor or large-scale investment fund when seeking to invest in a well-established or growing company, and offer practical tips on what companies can do to increase their investment appeal</p> <p><b>Moderator: Andrew Tarbuck, Partner, Al Tamimi &amp; Company</b></p> <p><b>PANELISTS:</b>  <b>Saeed Mansoor Al Awar, Managing Director, Head of the Middle East, Rothschild</b>  <b>Asar Mashkoor, Managing Director and Head of Corporate Finance, Emirates NBD Capital Limited</b>  <b>Fahima Abdul Razzaq Al Bastaki, Executive Vice President, Head of Business Development, Dubai Financial Market</b></p>
12:00	<b>Panel 7: The Future of Technology (Digital Revolution, Artificial Intelligence, Robotics, Drones,</b>

	<p><b>Latest Innovation)</b></p> <ul style="list-style-type: none"> <li>• What is the future of digital technologies and their impact on global and regional economy?</li> <li>• How will emerging technologies and latest innovation be the game-changer in determining who wins or loose in the new global digital order?</li> <li>• How digital (technology) disruptions can boost Sharjah and UAE’s FDI and competitiveness?</li> <li>• How new technologies, solutions and inventions will open new opportunities for investors in the digital economy?</li> </ul> <p><b>Moderator: Billy Fitzherbert</b>, Regional Editor, Middle East, <b>Oxford Business Group</b></p> <p><b>PANELISTS:</b>  <b>Mohamed Abdel Razek</b>, Regional Chief Information Officer (CIO) for Africa and Middle East (AME) and CIO for Islamic Banking, <b>Standard Chartered Bank</b>  <b>Osama Al-Zoubi</b>, Chief Technology Officer, <b>Cisco Middle East</b>  <b>Sibu Siddique</b>, Vice President - Customer Success for MEA &amp; Turkey, <b>GE Digital</b>  <b>Ghada Abdelkader</b>, Vice President, <b>CE-Invests (Crescent Enterprises)</b>  <b>Amer Mdanat</b>, Global Director, Smart Cities, <b>Huawei Technologies</b></p>
12:45	<p><b>Panel 8: The Future of Education (Re-skilling Perspective for Digital Growth)</b></p> <ul style="list-style-type: none"> <li>• Developing the workforce for our digital future</li> <li>• How to develop forward-looking strategies and plans to ensure an emergence of capacity building and skill development for the new digital future.</li> </ul> <p><b>Moderator: Billy Fitzherbert</b>, Regional Editor, Middle East, <b>Oxford Business Group</b></p> <p><b>PANELISTS:</b>  <b>Hind Al Mualla</b>, Board Member &amp; Chief of Creativity, Happiness &amp; Innovation, <b>Knowledge and Human Development Authority (KHDA)</b>  <b>Dino Varkey</b>, Chief Executive Officer, <b>GEMS Education</b>  <b>Geoffrey Alphonso</b>, Chief Executive Officer, <b>Alef Education</b>  <b>Prof. Martin Spraggon</b>, Associate Dean, <b>Mohammed Bin Rashid School of Government</b></p>
1:30	<p><b>Closing Remarks End of Day Two</b></p>

Workshops – Day 2		
9:00am – 11:00am	<p><b>WAVTEQ workshop: The Future of FDI</b>  The workshop on "The Future of FDI" will provide the latest evidence on global and regional FDI trends. The workshop will examine how the world of FDI is changing and how economic development organizations are adapting their strategies and techniques to attract FDI. The workshop will be led by preeminent global expert on FDI, <b>Dr Henry Loewendahl, CEO of WAVTEQ and SVP of fDi Intelligence, Financial Times.</b></p>	<p>Public session</p> <p>Pre-registration via <a href="https://www.wavteq.com/sharjahworkshop/">https://www.wavteq.com/sharjahworkshop/</a></p>
11:00am – 12:00pm	<p><b>Women in Business Interactive Session</b>  <b>Fatima Al Zaabi</b>, Founder, Managing Director, studioD04  <b>Noura Al Serkal</b>, Artists and Jeweler</p>	<p>Public session</p>

	<p><b>Asmaa Mohamed Nusairi</b>, Published Author, and PhD candidate: Transforming UAE to a Knowledge Based Economy.</p>	
<p><b>12:00pm-1:30pm</b></p>	<p><b>Dubai Financial Market Roundtable IPOS and Opportunities in Capital Markets</b>  IPO experts provide practical guidance on the key stages of going public through an Initial Public Offering (IPO), from the company valuation and readiness, investor targeting, company prospectus, IPO subscription to developing the equity investment story.  <b>Roundtable discussion provided by:</b>  <b>Saeed Mansoor Al Awar</b>, Managing Director, <b>Rothschild</b>  <b>Mohamed Fahmi</b>, Co-Head of Investment Banking, <b>EFG Hermes</b>  <b>Ahmed Ibrahim</b>, Managing Partner, <b>Matouk Bassiouny &amp; Ibrahim</b></p>	<p>Public Session for Companies</p> <p>Pre-registration via  <b>ipoforum@dfm.ae</b></p>